

## Privacy Policy

TRANSPREMIER, L.L.C., a Florida limited liability company (“TRP”) owns and operates this App or Website. We recognize that you may be concerned about our treatment of the personally identifiable information (“Information”) that you provide to us. Accordingly, this Privacy Policy addresses those concerns, and both describes the Information that we may collect and explains how we will use your Information. It is our policy to comply with all applicable privacy and data protection laws. This commitment reflects the value we place on earning and keeping the trust of our employees, customers, business partners and others who share their Information with us.

You should note that when you cease using the Website or Apps, whether via a link provided by us or otherwise, you may enter a site owned and controlled by a third party (“Third Party Site”). Our Privacy Policy does not apply to any Information that you share on Third Party Sites. Before disclosing Information, you should verify that you know the identity of the party to whom you are making a disclosure and the privacy policy that applies to the treatment of your Information.

### **INFORMATION NOT COVERED BY THIS POLICY**

This policy does not apply to any public area of the Website or Apps. To the extent that you disclose information in any portion of the Website or Apps that can be viewed by the public or other registered users, or you disclose Information directly to another user, you understand that such disclosure does not fall under the scope of this Policy and you make such disclosures at your own risk.

### **INFORMATION COLLECTION AND USE**

TRP collects basic business Information (such as, Business name and Email address, products, services, company history, etc.), that you will be asked to provide to us when you use certain TRP products or services. We do not ask for or collect social security numbers, driver’s licenses, or other Information that is more purely personal to you.

You will be required to pay for our products or services using our shopping cart or pre-arranged billing account. When you purchase something from the Website or an App using our shopping cart, you will have the option of processing your purchase through various financial service providers. When you indicate that you wish to make a credit card payment in order to register, you will be transferred to the financial service provider website, depending on your selection, where you will complete your transaction. Your credit card information will be received and stored only by the credit card processing website that you select in accordance with its policies and will be seen by TRP or its employees or vendors only if you seek a refund.

Unique identifiers such as cookies (which may be html files, Flash files, or other technology), web beacons, or similar technologies (collectively referred to as “Tracking Technologies”) are used to help tailor our content, allow users to move between associated websites without logging into each site, and other purposes related to our management of the Website, any App and related sites. Cookies are small text files stored locally on your machine that help

store user preferences. “Web beacons” or “clear gifs” are small pieces of code placed on websites or apps used to collect advertising metrics, such as counting page views, promotion views, or advertising responses. Such Tracking Technologies are required for the TRP application to work properly. TRP may use the Information collected through the use of Tracking Technologies for authentication (security), storing site preferences or as the identifier for a server-based session. Most web browsers and apps will allow you to delete Tracking Technologies at any time.

TRP may sometimes engage in data mining, profiling, surveillance, data dredging, data fishing, data snooping or any similar techniques to extract information, track how you use your computer or record what web sites you visit. TRP does use the Information that it automatically collects from your use of the Website or Apps to track how you use the Services and any additional services that we offer. In addition, we collect this data for statistical analysis, archival purposes, and to improve the quality of our Services.

TRP will use your Information (i) to enhance and personalize your experience on the Website or Apps; (ii) to generate statistics and information about traffic to and on the Website or App; (iii) to fulfill your requests for certain products and services; and (iv) for other business purposes.

TRP may collect your IP address to help diagnose problems with our server, to determine the frequency with which our visitors look at various parts of the Website or App, and to administer the Services. The IP address is also used to gather broad demographic information such as geographic distribution of our visitors and may be used to allow us to provide goods and services appropriate to your place of business.

## **INFORMATION SHARING AND DISCLOSURE**

TRP may share your Information with third parties when:

1. We have your consent to share your Information.
2. We need to share your Information to provide the product or service you have requested.
3. As implied by your agreement to this Privacy Policy and Terms when you utilize the Services.

TRP may also contract with companies or persons to provide certain services including credit card processing, shipping, data management, promotional services, and other services related to our business and to the products and services that you may purchase. TRP provides its service providers with the Information needed for them to perform these services. TRP also asks its service providers to confirm that their privacy practices are consistent with this Privacy Policy.

To the best of TRP’s knowledge, all third parties are in compliance with current international rules and regulations, including the GDPR (The General Data Protection Regulation (**GDPR**), agreed upon by the European Parliament and Council in April 2016), as well as TRP itself. Unless given permission by the user or users in a given situation, all shared information will be protected by TRP and its third parties.

Although unlikely, in certain instances we may disclose your contact Information when there is reason to believe that it is necessary to identify, contact or bring legal action against

persons or entities that may be causing injury to you, to us or to others. We may also disclose your Information when we believe the law or legal process requires it.

In addition, if TRP merges into any other entity or is otherwise involved in any business combination in which it is not the surviving company, TRP will share your Information with the surviving entity only if the surviving entity has agreed to comply with the terms of this Privacy Policy.

## **SECURITY**

TRP has security measures in place to protect the loss, misuse or alteration of your Information under our control. Once we receive your transmission, we will store all Information on secure servers behind a firewall. Our management team and its engineers regularly review and update the integrity of the Website and Apps and the security of your Information. TRP cannot, however, safeguard any data stored on your own personal computer or mobile device, or any public computer upon which you might elect to access the Services.

## **OPTING-OUT, CORRECTING AND UPDATING YOUR INFORMATION**

TRP utilizes email as a vital and primary communication channel with registered users of the Website or an App. If you chose to opt in to our email notification services, you grant to us (and our service providers, and our marketing partners) permission to communicate with you via email for any purposes we determine to be relevant to your use of the Services or your relationship with us, including, but not limited to, system messages, product updates, service announcements, and other marketing messages.

TRP occasionally communicates with its users via email to provide information about requested services and regarding issues related to their account. Requesting the deletion of certain types of user information may prevent users from accessing some Website or App features.

If you are a registered user of the Website or any App, you may correct or update your Information by contacting the designated administrator.

Users who do not wish to receive information after having opted in to receiving information from our sponsors may unsubscribe from the sponsor's email list at any time.